

## **Tourism**

In almost no other sector is an international presence more important than in tourism. Because in order to reach out to a wide customer base it is essential to speak the language of your customers - and not merely in the figurative sense. This starts with the restaurant menu, which presents the culinary delicacies in a range of languages, encompasses the brochure and in particular the website, which presents the virtues of a hotel or a region to potential guests in their native language, and extends to the travel brochure, which is printed in multiple languages in order to reach out to a global customer base. If you speak to your customers in their own language then you emphasize just how important they are to you, and you demonstrate that your guests are your number one priority.

Our international team of translators knows that translations in the tourism sector demand skill and tact. We ensure that your promotional texts also work in the foreign language and that they appeal to a broad public.

However, it is not only the relationship between you and your guests that must overcome language barriers. Professional translations are also indispensable in the tourism industry when contracts are concluded between tour operators and hotels for example, or when service contracts are agreed. The parties involved here must understand all of the details, whilst compliance with the applicable national and legal standards is also essential. Our translators are familiar with the national peculiarities, and guarantee precise and legally watertight translations.

### **We translate for you:**

Websites, brochures, flyers, catalogues, customer information, travel reports, contracts, service contracts, menus and much more besides.